RAYMOND JAMES®

NEWS RELEASE

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FOR IMMEDIATE RELEASE

SUBJECT: Chris Davis establishes new Raymond James North Shore branch

Chris Davis – Portfolio Manager & Branch Principal has opened a new Raymond James branch in the Tees Valley in North East England, based in the historical Acklam Hall, Middlesbrough.

Chris has over 20 years' experience in asset management with a breadth of experience in managing and advising across the asset spectrum, developing bespoke investment strategies and investing in public and private markets, and through fund managers from around the world.

After starting his career as an analyst within institutional fund management, he has worked with entrepreneurs, families and charities in London and the North, providing investment and portfolio management services in boutique and private investment offices since 2004.

Raymond James' North Shore office will provide a bespoke investment management service for individuals, families, businesses and charities. They will look to actively engage with Financial Advisers, Solicitors and Accountants to provide a complete offering, truly utilising a best of breed approach, as well as offering private investment services to individuals and families, forming part of their own "Family Office".

Chris says: "Growing up, I was always interested in the stock market and the City, but it was when I got a summer job in ICI's Oil trading room on Teesside, that I was sure I wanted to be in the investment industry. Working alongside the oil traders, I taught myself the basics of technical analysis with the help of a Japanese candlestick book. I got an insight, the bug had bitten and I wanted to learn more."

On choosing Raymond James as his partner, Chris states that "Raymond James has the same client focused, service ethos that I have. They are able to provide everything I need to be able to offer the bespoke service I want to deliver, but can't do on my own. Combined, we have a service offering of institutional level quality research, reporting, systems and compliance, intertwined with a bespoke service only a private investment office can deliver."

He added: "My vision is crystal clear. To deliver an investment service that provides my clients with honest, impartial advice and transparent management. To manage unbiased, multi asset portfolios designed with the aim of protecting and growing capital"

Speaking about Chris's new appointment, Cynthia Poole, Director of Relationship Management and Business Support at Raymond James, commented: "We are so pleased that Chris has joined us, bringing with him his passion for a truly bespoke Investment Management service. This is another great step in our expansion across the UK".

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Notes to the Editors

About Raymond James Investment Services Limited (Raymond James)
Raymond James Investment Services Limited (Raymond James) was founded to service and support entrepreneurial investment managers and investment focused financial planners in the UK who run growth orientated practices with a strong management and compliance culture. These wealth managers service high net worth clients with complex financial needs.

Our services are delivered in an open architecture environment so that wealth managers select the products and solutions that meet their clients' specific needs in the most cost-effective manner. Furthermore, Raymond James does not centrally manufacture and promote any proprietary investment products in the UK, ensuring there is no conflict to the wealth manager's unbiased investment selection.

Raymond James offers three business models, including Independent Contracting, Professional Partner and the Investment Management Platform. In our first two business models, Raymond James provides the regulatory umbrella, which means it can help individuals set up a boutique wealth management/investment management practice efficiently, with the individuals authorised with the FCA through Raymond James. The Investment Management Platform model provides a progressive discretionary investment management platform for firms that are already authorised with the FCA. Wealth managers can move between business models as their needs evolve and in all cases, the wealth managers run commercially independent practices.

See www.RaymondJames.uk.com for further information.

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